

SCOPE OF SERVICE

TikTok Shop Management

Full-stack shop setup, advertising, listing optimization, and affiliate management to help brands launch, scale, and profit on TikTok Shop.

Prepared by **Your eCom Team** | Date **March 2026** | Web yourecomteam.co

OVERVIEW

What We Do

Your eCom Team provides full-stack TikTok Shop management for brands looking to launch, grow, and profit on the fastest-growing channel in eCommerce. From initial shop setup to ongoing advertising, listing optimization, and affiliate management, we handle every aspect of TikTok Shop so your team can focus on the product.

Our goal: get your brand live and selling in under 30 days, then scale profitably from there. Every plan is custom-built around your margins, audience, and growth stage. No templates, no guesswork. Just execution that drives measurable results.

TikTok Shop is where brands capture revenue that competitors are leaving on the table. We help you move first, move fast, and build a channel that compounds.

SERVICES

Scope of Engagement

#	SERVICE AREA	WHAT WE DO	KEY DELIVERABLES
01	Shop Setup & Management	End-to-end TikTok Shop buildout, from store creation and product catalog configuration to shipping integration and daily operations. You sell without the learning curve.	Store creation and configuration; product catalog setup; shipping and fulfillment integration; ongoing shop operations and maintenance
02	Advertising	Performance-driven campaigns across Spark Ads, In-Feed Ads, and Shop Ads that turn views into purchases. Spend is managed against real ROAS targets, not vanity metrics.	Campaign strategy and buildout; Spark Ads, In-Feed, and Shop Ad management; budget allocation and bid optimization; ROAS reporting and optimization cycles
03	Listing Optimization	Titles, thumbnails, and descriptions tuned for TikTok's algorithm so your products surface organically in search and on the For You page.	SEO-optimized product titles and descriptions; thumbnail design and A/B testing; keyword research for TikTok search; For You page discoverability optimization
04	Affiliate Management	We recruit, vet, and manage creators who actually move product, not just post and disappear. Real	Creator sourcing and vetting; commission structure setup; ongoing relationship

	affiliate revenue built on performance, not just reach.	management; performance tracking and revenue attribution
--	---	--

RESULTS

Expected Outcomes

Our engagement is designed to deliver the following measurable outcomes for your brand:

- ✓ Live and selling in under 30 days, from shop creation to first transaction
- ✓ Profitable customer acquisition through video ads managed against ROAS targets
- ✓ Revenue-generating creator and affiliate partnerships that scale
- ✓ Full-stack execution with zero learning curve for your internal team
- ✓ Increased organic discoverability through algorithm-optimized listings

PROCESS

Our Approach

TikTok Shop is the fastest path from zero to revenue in eCommerce. The brands that win here are the ones that move first. We help you do exactly that with full-stack execution and zero ramp time.

Every engagement follows a proven three-step process:

- 1. Strategy Session** A complimentary consultation to understand your brand, products, and growth targets. We map the opportunity and define what success looks like.
- 2. Brand Audit** We evaluate your current presence, competitive landscape, and highest-ROI opportunities on TikTok Shop. Nothing assumed, everything verified.
- 3. Execute** A custom growth plan with real execution and measurable results within 90 days. Shop setup, ads, listings, and affiliates handled end to end.

DIFFERENTIATORS

Why Your eCom Team

<p>Senior Operators</p> <p>No junior reps learning on your budget. You work directly with strategists who have managed eight-figure ad budgets across 200+ brands.</p>	<p>Custom Plans</p> <p>Every plan is scoped around your margins, audience, and growth stage. If it does not fit your business, we do not run it.</p>	<p>One Team, Full Stack</p> <p>Strategy, creative, ads, and operations from one team. No agency hand-offs, no gaps in execution.</p>
---	---	---

TERMS

Engagement Details

Onboarding	Live and selling in under 30 days from kickoff
Contracts	No long-term contracts required
Strategy Session	Complimentary initial consultation and brand audit
Response Time	Within 24 hours of inquiry
Results Timeline	Measurable results within 90 days of execution

NEXT STEPS

Ready to move first? Schedule your free strategy session and we will have you live and selling in under 30 days.

yourecomteam.co/contact